



**PHILADELPHIA
WATER COLOR SOCIETY**

Prospectus

124th International Exhibition of Works on Paper
September 17 - October 19, 2024

The Henry Gallery
Penn State Great Valley
30 E. Swedesford Road, Malvern, PA 19355

Over \$10,000 in Awards including \$2,000 PWCS Award for Best in Show
\$1,500 Elizabeth Shoher Hooper Award for Excellence in Presentation & Technique
\$1,000 PWCS Founders Award

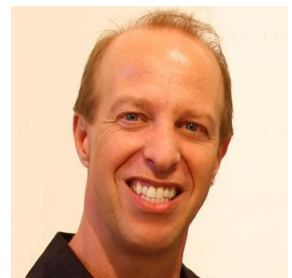
Juror of Selection: Christopher Leeper

Christopher Leeper is a full-time artist from Canfield, OH. He is the author of *Realism in Water media, North Light*. He has illustrated four children's books for the Smithsonian and the African Wildlife Foundation. His work has been featured in several books and publications, including *The Artist's Magazine, American Artist, Plein Air Magazine* and *Ohio Magazine*. He is a member of the adjunct faculty in the Department of Art at Youngstown State University. He served as president of the Ohio Watercolor Society (2008-2012). His website is christopherleeper.com.



Judge of Awards: Tim Saternow

Tim Saternow is an American painter whose watercolor paintings explore the lost and forgotten areas on the edges of the urban scene. His work encompasses the old High Line train trestle above the gritty industrial streets of New York City, the empty homesteads of Joshua Tree, California, and the dignified and genial old houses of Provincetown, on Cape Cod. He paints large architectural landscape



watercolors with a thick use of watercolor paint, playing with the tension between the illusions of depth, carefully drawn linear perspective, and an obvious play on the surface of the paper through watermarks, paint runs, blooms and spatters. Saternow is particularly sensitive to the emotive power of light, especially the distinct light of fall and winter creating deep shadows while playing across the faces of the old brick townhouses in New York and the weathered clapboard of Cape Cod. Tim Saternow was awarded the *2019 Fellowship with The Clark Hulings Fund*, and is currently an Executive Fellow in the Clark Hulings Fund's Art-Business Accelerator Program. His website is timsaternow.com.

Exhibition Calendar and Events

May 15, 2024	Open for submissions
June 22, 2024	Online demonstration by Tim Saternow
July 10, 2024	Submissions close
Aug. 7 2024	Email notification of acceptance into show
Aug. 2-9, 2024	Judging of Awards
Aug. 10, 2024	Contact artist who won awards
Aug. 12, 2024	Announcement of award winners
Aug. 23, 2024	Online demonstration by Christopher Leeper
Sept. 2-9, 2024	Dates to receive shipped work at Henry Gallery
Sept. 10, 2024	Hand delivery of work at Henry Gallery
Sept. 17 - Oct. 19, 2024	Exhibition at Henry Gallery
Sept. 17, 2024	Reception, Awards and Gallery Talk with Tim Saternow at Hen Gallery
Oct 15-16, 2024	Two-day workshop with Tim Saternow at Henry Gallery

Entry Fees

PWCS Members: \$45

Non-PWCS Members: \$55.00

Member dues must be paid in full prior to entering the PWCS 2024 International Works on Paper Exhibit. "Paid in Full" means that your dues are paid until December 31, 2024. If

you are not already a member, consider joining as there are several new membership benefits which include discounted rates for workshops, demonstrations, and talks.

Viewing your membership status, payment of any dues, and updating your contact info can be done by logging into your profile at <http://pwcs.wildapricot.org/sys/profile>.

The entry fee entitles entrants to submit two paintings for consideration by the Juror of Selection for inclusion in the exhibition. No more than one painting per entrant may be selected for this exhibition.

There will be no refunds once your entry is submitted, regardless of the status of your entry. Entries may be disqualified for not following entry guidelines including digital image preparation.

Conditions and Rules for Acceptance

Submissions and artwork that do not comply with the following conditions and rules will not be accepted and will be returned at the artist's expense. The artist may be excluded from future exhibitions sponsored by the PWCS for a period of two years.

- Artists must be 18 or older.
- Work previously exhibited in any PWCS juried exhibition. Artwork cannot be exhibited concurrently in other shows, live or online.
- *All entries must be for sale.* Prices cannot be changed once submitted.
- Artists may not substitute another work for an accepted work.
- Artists notified of acceptance may not withhold their work for any reason.
- Entries must have been created within the last 3 years. Artwork produced prior to June 2021 will not be accepted.
- For any art purchases, the information for contacting the artist will be done by PWCS. There will be no commission taken this year.

Eligible Work

1. Media: In addition to watercolor; soft pastels, charcoal, graphite, colored pencil, pen & ink, gouache, acrylic, and hand-pulled prints are also accepted. All work must be original and on or of paper. Clay prints on Reemay using water soluble mediums are acceptable. Collage elements must be of paper and cannot be mounted on canvas. Any image or color on collage papers must be of water media and the work of the artist – no cutouts from digital work will be accepted.

2. Oils, oil pastels, photographic, digital, electronic processes or computer art will not be accepted.
3. Artwork must be original and not completed under teacher supervision, either in a class/workshop (online or in person), from a DVD, or a book. Photo reference must have been taken by the entrant.
4. Because of limited gallery space, Framed size cannot exceed 42" in height or width. No side of the image visible within the mat can be less than 10" unless the length multiplied by the width exceeds 100 square inches (i.e., 9" x 12" = 108 sq. in.).

Note that the measurement is of the painting within the border of the mat and not the size of the paper used before matting.

Shipping Requirements

1. **Airfloat Systems:** For optimal protection, we recommend using Airfloat Systems' StrongBox products for shipping individual works. These boxes are designed specifically for art and provide a layer of reusable StrongBox cushioning, ensuring added safety during transit. For larger shipments or particularly valuable items, custom crating solutions should be considered. For more information, please go to the website: <https://airfloatsystems.com/strongbox>
2. **Labeling:** Clearly label all crates with the exhibition name, contact details of the receiving institution, and a list of contents. Fragile items should be marked accordingly.
3. **Selection:** Shipments must be entrusted to professional carriers with proven experience in art transportation. Preferred carriers include specialized art transport companies; however, for less valuable or robust works, FedEx and USPS may be considered with the appropriate service level.

Insurance

- **Full Coverage:** Comprehensive insurance covering the full appraised value of the artworks from departure to return is mandatory. This insurance must protect against all risks of physical loss or damage.

Shipping Costs and Carrier Instructions

USPS & FedEx:

- **Cost Estimates:** For works that meet the size and value criteria for shipment via USPS or FedEx, shipping costs can be estimated based on the size, weight, and insurance value of the packaged artwork. As of our last update, FedEx offers an

"Art Box" with dimensions that can accommodate most works on paper. However, costs can vary widely depending on dimensions, weight, destination, and the level of insurance required.

- USPS tends to be more cost-effective for smaller, lighter packages but may have limitations on insurance and tracking capabilities for high-value items.
- FedEx is recommended for its reliable tracking, customer service, and comprehensive insurance options, though it may be more expensive than USPS.
- **Shipping Recommendations:** For high-value works or those requiring the utmost care, FedEx Priority Overnight or a similar expedited service is recommended. This service minimizes the time artworks spend in transit and reduces the risk of environmental or handling damage.

Cost Management:

- **Budgeting:** Allocate a portion of the exhibition budget for shipping, taking into account the variable costs associated with distance, package size, and insurance value. Early estimation and booking can help secure better rates.

Return Shipping:

- **Replicating Standards:** The same high standards applied to the initial shipment must be mirrored for the return, ensuring artworks are returned in their original condition. Any changes in packaging or shipping arrangements require prior written approval from the lender.

Shipped works need to be delivered from September 2-9, 2024.

Start your Submission / ShowSubmit Instructions

1. Make sure your artwork meets the eligibility criteria.
2. Prepare your digital images. ShowSubmit will auto-size your images for you according to our show specifications of 1500 pixels on the longest side at a resolution of 300 dpi. ShowSubmit will not resize your images if they meet the exact specification.
 - a. Digital images should be cropped to show the image of the painting only – no mat or frame.
 - b. Images should be high resolution (2MB or greater) and saved as jpeg (.jpg) image files. ShowSubmit will automatically resize your images to our show

specifications (1500-pixel max length and 300 dpi). If you prefer to resize your images to these specifications, ShowSubmit will not resize them.

- c. ShowSubmit automatically renames all image files to LastName_FirstInitial_TitleofPainting.
 - d. Resources for how to photograph your work and editing images are provided on our website: (Resources > Digital Entry Preparations) (pwcs.wildapricot.org/digital-image-preparations)
3. Go to the 124th International Show webpage to submit your entries: (pwcs.wildapricot.org/exhibitions/124th-International-Exhibition)
- a. Click on the "Get Started" button to be sent to the ShowSubmit website.
4. Login to ShowSubmit. If you participated in past International Shows, you may need to create a new account for ShowSubmit. Also, note that this will not be the same as your PWCS login.
5. Once you are logged in to ShowSubmit, follow entry instructions and upload your artwork. Note that your artwork will be formatted by ShowSubmit if you haven't already done so. You will be asked a number of questions. Those questions with examples of answers are listed below.
- a. Medium – List all materials used, such as Watercolor, Graphite, Acrylic, Pastel etc.
 - b. Membership Status – Select Member
 - c. Select Image – Select Image File to Upload
 - d. Title – Enter Title of your painting
 - e. Image Size – Enter Height & Width of work in inches. Do not include any mat or frame.
 - f. Price – Your selling price
6. After completing your first entered piece, including uploading the image and providing the information above, click on USE to the right of the image.
7. Note that ShowSubmit treats each image as an entry. If you prefer another image for this entry or you wish to change your entry, unselect the USE button to the right of the image/entry in question and it will not be submitted.
8. You can then go to + Add Image below if you want to submit another entry.
9. When finished, select Save & Proceed at the bottom right highlighted in yellow.
- a. You can change your entries up until the close of submissions.)

10. When finished, follow the prompt under your entries to pay the entry fee.

- a. If you are editing or changing an entry, there will be wording underneath stating that you already have paid your entry fee and you have no additional amount to pay.

It's best to enter early in case there are any details that need to get resolved. The deadline for entering is firm.

Notifications

Notifications will be made by email on or about August 7, 2024. If your work is accepted, you will receive one email with the accepted painting(s) listed. If your work is not accepted, you will receive one email with no paintings listed.

Conditions for Accepted Work

All artwork must have a clean image without mat showing since this will be an online show. *PWCS reserves the right to review all entries, for conformance to the specifications outlined herein and reserves the right to reject any work which does not conform to entry requirements and/or does not match the accepted digital entry.*

Withholding

Once accepted, works cannot be withheld from the exhibition. "Failure To Deliver" will result in a two-year exclusion from all juried PWCS exhibitions.

Exhibition Catalog

The 2024 International Exhibition will once again feature a printed catalog of accepted artwork and award winners. The catalog is a wonderful addition to our 124th exhibition and will be sent to all participants following the close of the exhibition (note: International exhibitors will receive a pdf version).

In the past we had a grant to help us pay for the catalog; however, that came to an end in 2019. If you can, a small donation towards catalog production will be appreciated. To make your donation please go to the [124th International Exhibition of Works on Paper](#) webpage. The donation button will be in the bottom right corner.

Signature Membership

An Associate Member in good standing will become a Signature Member after exhibiting in two Anniversary International Exhibitions. An Associate Member cannot have an interruption in membership between the first and second acceptance to validate Signature Membership. Signature Members in good standing may use the initials "PWCS" after their name.

Questions?

Use the webform on the [124th International Exhibition of Works on Paper](#) webpage. You can also visit the PWCS website to learn about [Digital Entry Preparations](#) and check [your membership status](#).