**PLEIN AIR PAINTING AND SALE**

**PHILADELPHIA WATERCOLOR SOCIETY**

**AND HISTORIC SUGARTOWN 2016**

We are excited that our club has the opportunity to participate in the Historic Sugartown Plein Air painting event June 1 to 4th, 2016. We can paint for all four days, but there will be a reception on Friday evening giving us the opportunity to sell our paintings from that evening and the whole weekend. Our paintings will be on display in the historic c.1805 William Garrett House on the first and if needed second floor. We feel this is a great opportunity for people to see our art and for us to sell our plien air paintings!

**Important Artists Information**: There is ***free parking*** AT 273 Boot Road, Malvern, PA, with signs leading to the parking. They are two bathrooms to be used one in the General Store and one in the Garrett house that we can use.

**Registration:** **Registration is limited to PWCS members until to May 1st and then will be opened up to outside artists**and we are limiting the number to the first 25 artists from the Philadelphia Watercolor Society that sign up and send in their registration form with $10 fee.There is a 25% commission on those paintings sold that supports the Historic Sugartown Inc.

**Sales Opportunity**: The paintings completed during this event painted plein air can be sold from June 3rd to the end of the month. The sale begins Friday evening from 6:00 – 9:00 pm and will continue Saturday from 11:00 – 4:00 and Sunday from 1:00 – 4:00 pm. The show will continue on weekends until June 30th when the unsold paintings can be picked up between 10:00 am and 4:00 PM

Each artist can sell two plein air paintings completed at Sugartown over the plein air event. These must be framed according to the guideline included with the registration form you will receive by email.

**Reception:** We will have an opening with reception on June 3rd from 6:00 -9:00 pm with refreshments. PWCS members can bring cookies, brownies, cheese, wine or other snacks like this for the reception. Invite your friends and customers for this show and please be present for the reception. If this goes well we can even use Sugartown for a future show.

**Plein Air Paintings Drop Off:** Paintings completed to be in the reception must be dropped off with **duplicate copies of the form** listing information about the two paintings. Keep one copy for yourself and leave one with the painting. Drop them off at the back door of the Garrett House inside or at the General Store. Call Historic Sugartown at 610-640-2667 before you drop off the painting. Drop them off each day from June 2nd up to noon on Friday, June 3rd at the William Garrett House or the General Store.

**Publicity:** Historic Sugartown will promote this event on their web site, with signs on the property and with rack cards. We will also publicize this on our web site. Each artist should publicize the show on our web sites and Facebook sites.

**LIABILITY:**

Artists are responsible for insuring their work. PWCS or Historic Sugartown LLC will not be responsible for works damaged, lost or stolen. Any work left after close of exhibition will be placed in storage at the artist’s risk and insurance coverage discontinued. A late charge of $5 per day will apply.

**CONDITIONS FOR ACCEPTED WORK:** All work must be painted plein air on the grounds of Sugartown and the surround streets. Artists can paint during June1 to June 4, but if they wanted to go out earlier to sketch or gather material that would be fine.

Selected work must be wired and ready to hang. Framing must be professionalin appearance with clean mats or plein air frames, frames withoutvisible damages, and clean glazing without noticeable scratches. Back of painting should be sealed. PWCS reserves the right to review all delivered entries for conformance to specifications outlined in the prospectus and the right to refuse any work that does not meet our guidelines. Please keep all your paintings no larger than 18” x 24”.

Historic Sugartown parking is located at 273 Boot Road, Malvern PA – use this for your GPS. Park Registration will be on line following our on line show.

**This must be signed for you to paint and participate**

As a participating artist I agree to the rules stated above. I forfeit all rights to bring a suit against Historic Sugartown or the Philadelphia Watercolor Society and neither organization is responsible for works damaged, lost or stolen during this plein air event including the exhibition during the month of June, 2106. I agree that I have created all the paintings submitted for the show.

Artist name print \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Artist name signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_